

*Upper Lafayette Economic Development Foundation and  
Scott Business Association  
present*

# The RockHabits

**Hands-on training for successful habit building  
geared for Upper Lafayette's entrepreneurs**



**Classes taught by  
Zachary Barker  
Executive Director,  
Opportunity Machine**

Thursday, September 25, 2014  
Scott Event Center  
110 Lions Club Road, Scott, LA 70583  
11:30 am to 1:00 pm  
Class is offered at no charge and  
a light lunch will be offered.

*Generously Sponsored By:*



We invite you to join the Scott Business Association, Upper Lafayette and the OM staff as we provide the tools to assure your business is poised for rapid growth. This successful program is founded on the principles of Verne Harnish's "Mastering the Rockefeller Habits" with the addition of strategies from Tim Ferriss, author of "The Four Hour Work Week" Attendees will walk away with an overview for business alignment via the RockHabits One-Page Strategic Plan.

***Pre-registration is highly recommended  
to get the most out of the course.***

RSVP by September 23, 2014  
by emailing [elsa@upperlafayette.com](mailto:elsa@upperlafayette.com) or call (337) 769-7649  
for details and to receive your strategic plan questionnaire  
to prepare for the class.